



2017-2020 Strategic Plan

Vision

Empower New Hampshire nurses as leaders in advancing the profession of nursing and the health of New Hampshire.

Mission

As a state association of ANA, exists to promote the practice, development and wellbeing of NH nurses through education, empowerment and health advocacy to enhance the health of the people in NH.

Core Values

- Autonomy
- Collaboration
- Respect
- Professionalism
- Trust
- Safety
- Integrity
- Fidelity
- Promotion of Evidence Based Practice
- Leadership – all nurses are leaders

Growth and Sustainability (Membership)

- **Goal: Strengthen and actively grow a relevant and financially secure nursing organization.**
- **Objectives:**
 1. Increase membership by 10% annually.
 2. Reduce current attrition rate by 10% annually.
 3. The association will build partnerships that will enhance our mission over a two-year period.
 4. Demonstrate active participation with MSD development of resources to increase membership by attending 85% of MSD meetings.

Nursing Practice

- **Goal: Implement strategies to protect and advance nursing practice.**
- **Objectives:**
 1. Develop a process to recognize practice issues that affect nurses and nursing by December 31, 2016 and revise as needed.
 2. Evaluate the practice issues ongoing.
 3. Provide education and information related to nursing practice quarterly.
 4. Explore creating a NHNA supported scholarship for an NHNA member.

Advocacy

- **Goal: Champion quality healthcare and the nursing profession through activism.**
- **Objectives:**
 1. Develop core competencies for testifying or creating position papers by November 2016.
 2. Develop strategies to monitor legislative and policy trends in nursing practice, healthcare and public health.
 3. Implement plan to collaborate on shared goals of nursing and non-nursing organizations by the beginning of each legislative session.
 4. Implement a plan for effective collaboration between the Commission on Continuing Education, the Commission on Government Affairs, the Commission on Nursing Practice, the NH Board of Nursing and the NHNA Board of Directors to refine policy decisions, share strategies and plans by the beginning of legislative session 2016 with ongoing revision but no less than yearly review.

Leadership

- **Goal: Promote leadership within a vibrant nursing organization through recruitment of nurses sharing their talents and expertise in assisting us to achieve our mission.**
- **Objectives:**
 1. Develop a process for succession planning by December 31, 2016.
 2. Operationalize the leadership role in addressing emerging issues in advocacy.
 3. Operationalize the leadership role in addressing emerging issues in membership.
 4. Represent the needs of New Hampshire Nurses Association in relationship to the MSD structure as evidenced by MSD meeting minutes.
 5. Promote member's leadership through service on other non-nursing Boards by December 31, 2016.